

TripTrak

Facts, Features, and Benefits



TripTrak

Group Travel Software

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What is TripTrak?

TripTrak helps group travel clubs plan and manage their travel events. Set up single and multi-day trips, handle customer registrations including deposits and billing, manage wait lists, print participant name tags and badges, generate multiple management reports, use customer profiles for marketing and follow-up, and more.

Originally designed for bank travel clubs, TripTrak is a great solution for any organization that plans, manages, and operates group travel events.

“Busey Pillar Club could not function without TripTrak!”

*-MaryBeth Kurasek
Pillar Club Director*

Features and Benefits:

- Manages trip reservations—computerized record keeping takes the burden off you and your staff
- Enables wait lists— no questions about who signed up first; easily fill cancellations in order of sign-up
- Designed for singles or couples — no need to set up individual registrations for people who regularly travel together
- Tracks deposits and payments— no need for separate accounting software; always know who’s paid and who owes
- Handles billing via invoice, direct debit, or ACH — customized invoices help market your brand; banks can use debit or ACH
- Maintains customer profiles (travel history, birthdays, etc.)— tailor your communications to your customers’ interests
- Generate envelopes and labels — makes bulk mailings easy
- User-level sign-on and security — you control who can do what (set up trips, enter payments and adjustments, etc.)
- Provides comprehensive management reporting— travelling list, waiting list, payment report, year-end summary, etc.
- Makes your job easier!— increases your productivity by freeing you from mundane management and record-keeping tasks

About our company:

- In business since 1993
- Owned and operated by a former bank VP
- Provides custom software solutions for business applications
- Specializes in mission-critical software for our customers
- Dedicated to customer service and support

To find out more:

- Find us at Circle Wisconsin 2017 in Green Bay, WI
- Email triptrak@ita-software.com
- Visit our website at www.ita-software.com

Customers

Name 1

Last Name: Adams, First Name: Amanda, Name Tag Name: Amanda
 Cell Phone: (217) 111-1111, Birth Date: 05/21/1970, E-mail: amanda.adams@zmail.com

Name 2

Last Name: Adams, First Name: Charles, Name Tag Name: Chuck
 Cell Phone: (217) 222-2222, Birth Date: 04/12/1968, E-mail: cadams123@somewhere.net

Address 1: 123 Cedar St., City: Champaign, State: IL, Zip Code: 61820
 Home Phone: (217) 356-3333

Checking Acct: 12345678, Savings Acct: 87654321

Customer has authorized ACH debits for trip payments

Notes

Trip Date	Trip Name	Who	Status	Total Cost	Amt Paid	Balance Due
05/20/2017	Missouri Botanical Gardens	1	W	79.00	25.00	54.00
12/24/2016	Holiday Shopping in Chicago	3		140.00	140.00	0.00
10/09/2016	Packers vs Giants at Lambeau	3		700.00	700.00	0.00